

# WHO IS USING E-CIGARETTES?

E-CIGARETTES ARE NOW THE MOST COMMONLY USED TOBACCO PRODUCT AMONG U.S. YOUTH.

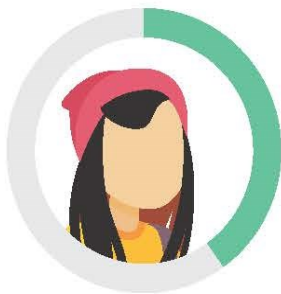
IN THE U.S., YOUTH ARE MORE LIKELY THAN ADULTS TO USE E-CIGARETTES



**4.3%**  
MIDDLE SCHOOL STUDENTS

In 2016, more than **2 MILLION** U.S. middle and high school students used e-cigarettes in the past 30 days, including:

**11.3%**  
HIGH SCHOOL STUDENTS



AMONG CURRENT E-CIGARETTE USERS AGED 18-24 YEARS, **40.0%** had **NEVER BEEN** cigarette smokers

# ADULTS

IN 2015, AMONG ADULT E-CIGARETTE USERS OVERALL:

**29.8%**  
were former regular smokers

**11.4%**  
had never been regular cigarette smokers



**58.8%**  
were current regular cigarette smokers

In 2016, **3.2%** of U.S. adults were current e-cigarette users



**PARENTS, EDUCATORS, AND HEALTH CARE PROVIDERS CAN HELP PREVENT AND REDUCE THE USE OF E-CIGARETTES BY YOUNG PEOPLE.**



**PARENTS CAN:**

- » Learn about the different shapes and types of e-cigarettes and the risks of all forms of e-cigarette use for young people.
- » Talk to their children about the risks of e-cigarette use among young people. Express firm expectations that their children remain tobacco-free.
- » Set a positive example by being tobacco-free.



**EDUCATORS CAN:**

- » Learn about the different shapes and types of e-cigarettes and the risks of all forms of e-cigarette use for young people.
- » Develop, implement, and enforce tobacco-free school policies.
- » Reject youth tobacco prevention programs sponsored by the tobacco industry. These programs have been found to be ineffective for preventing youth tobacco use.



**LOCAL AGENCIES CAN:**

- » Allegany Council on Alcoholism and Substance Abuse, Inc. offers prevention education in schools. (585) 593-1920 ext. 719
- » Cessation Services (585) 593-1920 ext. 713
- » Partners for Prevention in Allegany County provides resources at [www.ppaccentral.org](http://www.ppaccentral.org).
- » Tobacco Free CCA can provide educational presentations and materials. (716) 548-0555

*PARENTS,  
EDUCATORS, AND  
LOCAL  
PROVIDERS  
CAN HELP .*

