

American Lung Association

Talk About

**Vaping**

# Vaping Conversation Guide

You can play a significant role in protecting your child from the dangers of vaping and nicotine dependence. Maintain an open line of communication with your kid, and use the tips and suggestions below as a framework for having a productive conversation.

Even though parents know their children best, this guide was developed in partnership with child psychologists and includes best practices for how to have the most effective conversation with kids on a tricky subject like vaping.

## Before You Talk

### Know the facts

Misinformation about vaping is everywhere. Two thirds of teens don't even realize that e-cigarettes contain addictive nicotine.

Before the conversation, get comfortable with the key dangers and potential motivations for kids to vape. You may not feel like an expert, and that's okay. Expressing care and concern is one of the best ways to support your child.

Check out our [Get The Facts page](#).

### Put yourself in your child's shoes

Consider your kid's viewpoint. Imagine the obstacles, pressures and social environment before you address your concerns.

Remember what it was like when you were a kid. Make sure to relate to them. Remind them that you're on their side. When empathy is expressed and good communication exists, kids take fewer risks.



## Take an open and calm approach

As you talk to your child, avoid judgment or frustration. Kids may pick up on your tone and tune out or react defensively.

An open conversation will disarm the notion that this is a lecture. It will also provide a relaxed environment to discuss ideas without making them feel like they are being blamed or in trouble.

## Find the right time and place

Wait for the right opportunity to increase the chance that you are heard. Maybe you're passing a vape shop, watching TV together or talking before your child goes to a concert with friends.

Pick a calm moment that is distraction free. Asking your child about vaping when it is already top of the mind gives you a non-confrontational way to learn about your child's awareness, interest and involvement without defensiveness.

## Take time to practice

For important and potentially difficult conversations like these, it's helpful to know exactly what you'd like to say before you say it. Take time, in front of the mirror or with a partner, to run through the points that you feel are most important.

Consider how your child will react to the information. Try to anticipate how the conversation may go and come prepared to respond calmly to any situation. Use tips in this guide and our [Get The Facts](#) page to help as you prepare.

# While You're Talking

## Acknowledge your child's independence

Your children make good decisions every day. Abstaining from vaping could be one of them.

Thank them for their responsibility and appeal to their good judgment.

***“I’m really proud that you make good decisions. I trust you. I’m here to help answer any questions you have about vaping.”***

## **Ask for their perspective**

Hear their side of the story first. It's good to know what they find appealing or unappealing about it. If they're interested in trying it, ask why.

Ask them open-ended questions rather than yes or no questions. This will help them open up, be engaged and be less defensive.

***“How do you feel about vaping?”***

## **Be ready to hear that your child may have vaped**

A much higher percentage of kids have tried vaping than most parents recognize. There is a distinct possibility that your child has experimented with vaping.

Make sure to start by thanking them for being honest. This is key for continuing an open conversation and relationship of trust. Explain that your motivation is protecting and caring for them.

***“I want you to know how much I appreciate your honesty. I’m concerned because I care about you and your health.”***

## **Blame Big Tobacco, not your kid**

Your child is the target of Big Tobacco advertising, devised to intentionally hook a young audience on nicotine, and make them customers for life. The same companies who funded and promoted cancer-causing cigarettes are the same ones behind many vape products like JUUL.

Remind your kid that you are both on the same side when it comes to Big Tobacco.

***“Do you know why JUUL pods and other e-cigarettes come in fruity flavors? They were intentionally created to hook kids.”***

## Avoid scare tactics

It's good to share your concerns, but don't make the mistake of losing your child's attention with dramatic claims.

Equating vaping with other temptations or illegal drugs actually reduces your credibility and chances of connecting with them.

***“I know that trying it once won’t kill you, but vaping is harmful to your lungs, your body and it’s addictive. Why take the risk? ”***

## Connect with what they care about

Make their concern personal. Explain how vaping can prevent them from achieving their future goals.

Use information from our [Get The Facts page](#) to point out how proven physical damage to lungs and brain will affect any athletic aspirations. Illustrate how vaping takes an invisible toll on mood, memory and attention span, impacting academic or career goals.

***“ You know that vaping can damage your lungs, making it harder to play sports you love like [example]. Are you sure you want to risk something you love? ”***

## After You Talk

### Say thank you

Let your child know that you appreciate them for listening, for their honesty and for continuing to make the right decisions.

Ending the conversation on a note of trust will make it easier for them to talk to you when they have questions or need advice.

***“ I appreciate you for handling this so maturely. I know this stuff can be scary or confusing. I just want to help you make safe and informed decisions. ”***

## Help your child manage stress

Unfortunately, stress is universal and can be experienced at a young age.

Talk to your kid about any larger concerns or pressures they may be feeling. Make sure they have healthy outlets for relief.

***“If you ever feel frustrated or overwhelmed, know that I’m always here to listen.”***

## Help your child manage peer pressure

One of the largest motivating factors of youth vaping is influence from friends or classmates.

Consider rehearsing or role playing to give your kid the social tools to refuse tobacco products. Offer some quick facts or an anecdote that they may feel comfortable sharing. For more information and advice on how to help kids handle peer pressure, explore [this resource published by the University of Michigan](#).

***“I know it can be tempting if your friends are vaping and offer to share it with you. What might you do or say if your friends offer to vape with you? Remember, you can always blame me as a way to say no.”***

## Follow Up

This isn't a one-time conversation. Even if everything goes well, over time there will be new curiosities, product developments and research findings.

Make sure to leave lines of communication open. Fact sharing is a great way to reintroduce the conversation topic.

***“I know it’s a lot to take in all at once. If you have any questions or want to talk more about this later, I’m always here for you.”***

## Stay up to date

Vaping is an ever-evolving issue. Keeping your child protected means staying informed.

Sign up for our newsletter and refer back to our site as a trusted source for updates and trending new discussion topics.

[Sign up for our vape-free e-alerts](#)

## Share this information

There are other parents struggling with these same issues and how to address them.

Share this website with them on social or in a quick email.

The American Lung Association is also helping schools address the youth vaping epidemic with the Vape-Free Schools Initiative, which equips schools with resources and support for kids who are caught vaping on campus, and those that want to stop. Share the initiative with your child's administrators and teachers.

“ This conversation guide is a perfect tool to share with my children about the dangers of vaping. The facts and questions are presented [in] an easy way to understand. ”

*Mackenzie*

## Get Updates

Sign up to get important anti-vaping-related resources. The best way to protect your child is to be in the know.

Email Address

STAY INFORMED

## Reference

Special thanks to Dr. Yasmin Cole-Lewis, Dr. Lisa Damour, and Dr. S. Christy Sadreameli, who provided issue expertise and feedback on this vaping conversation guide. Dr. Yasmin Cole-Lewis is a postdoctoral fellow in pediatric pain psychology at Boston Children's Hospital. Dr. Lisa Damour is a psychologist, best-selling author, monthly New York Times columnist, and regular contributor to CBS News. Dr. S. Christy Sadreameli is a pediatric pulmonologist at Johns Hopkins Hospital, where she takes care of pediatric patients of all ages with a variety of pulmonary conditions. She also serves as a volunteer medical spokesperson for the American Lung Association.